

IN THE CLAIMS

Claims 1-13 are pending in this application. Please amend claims 1 and 5-12 as follows:



1. (Currently Amended) A liquid crystal display device, comprising:
 - a transmissive type liquid crystal display panel which sandwiches a liquid crystal layer between a pair of substrates; and
 - a backlight arranged at a back face of the liquid crystal display panel and [[has]] having a light source and a reflector, wherein the liquid crystal display device is capable of performing as a transmissive display which uses light from the light source and as a reflective display which uses external light incident from a front face side of the liquid crystal display panel by reflecting the external light on the reflector, the improvement being characterized in that a polarizer is arranged between the back-face-side substrate of the pair of substrates and the backlight, the polarizer being formed to absorb polarized light having a predetermined polarization direction, at least two or more light diffusion layers are arranged between the back-face-side substrate of the pair of substrates and the reflector of the backlight, the at least two or more light diffusion layers including a first diffusion layer and a second diffusion layer, and
 - a prism sheet is arranged between the first diffusion layer and the second diffusion layer.
2. (Original) A liquid crystal display device according to claim 1, wherein at least one of the light diffusion layers is constituted of a diffusion plate or a diffusion sheet.
3. (Original) A liquid crystal display device according to claim 1, wherein at least one of the light diffusion layers is constituted of a diffusion tacky adhesive material.
4. (Original) A liquid crystal display device according to claim 1, wherein at least one of the light diffusion layers is constituted of a diffusion film.

5. (Currently Amended) A liquid crystal display device, comprising:
- a transmissive type liquid crystal display panel which sandwiches a liquid crystal layer between a pair of substrates,
 - a light source,
 - a light guide body which is arranged at a back face side of the liquid crystal display panel and on which light from the light source is incident, and
 - a reflector which is arranged at a back face of the light guide body, wherein the liquid crystal display device is capable of performing as a transmissive display which uses light from the light source and as a reflective display which uses external light incident from a front face side of the liquid crystal display panel by reflecting the external light on the reflector,
- the improvement being characterized in that a polarizer is arranged between the back-face-side substrate of the pair of substrates and the ~~backlight~~ light guide body, the polarizer being formed to absorb polarized light having a predetermined polarization direction,
- at least two or more light diffusion layers are arranged between the back-face-side substrate of the pair of substrates and the light guide body, the at least two or more light diffusion layers including a first diffusion layer and a second diffusion layer, and
- a prism sheet is arranged between the first diffusion layer and the second diffusion layer.
6. (Currently Amended) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes
- ~~the polarizer being arranged between the back face side substrate of the pair of substrates and the light guide body, and~~
 - the light diffusion layer being arranged between the back-face-side substrate and the polarizer.
7. (Currently Amended) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes
- ~~the polarizer being arranged between the back face side substrate of the pair of substrates and the light guide body, and~~

a diffusion tacky adhesive material being arranged between the back-face-side substrate and the polarizer as at least one of the light diffusion layers.

8. (Currently Amended) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes

~~the polarizer being arranged between the back-face-side substrate of the pair of substrates and the light guide body, and~~

at least one of the light diffusion layers being arranged on a surface of the polarizer at a side where the light guide body is positioned.

9. (Currently Amended) A liquid crystal display device according to claim 5, wherein ~~the liquid crystal display device includes~~ the polarizer ~~being~~ is provided with an antiglare layer ~~which is arranged between the back-face-side substrate of the pair of substrates and the light guide body~~ as the light diffusion layer.

10. (Currently Amended) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes

~~the polarizer being arranged between the back-face-side substrate of the pair of substrates and the light guide body,~~

a reflection polarizer arranged between the polarizer and the light guide body, and

the light diffusion layer being arranged between the polarizer and the reflection polarizer.

11. (Currently Amended) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes

~~the polarizer being arranged between the back-face-side substrate of the pair of substrates and the light guide body,~~

a reflection polarizer arranged between the polarizer and the light guide body, and

a diffusion tacky adhesive material arranged between the polarizer and the reflection polarizer as at least one of the light diffusion layers.

12. (Currently Amended) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes
- ~~the polarizer being arranged between the back-face-side substrate of the pair of substrates and the light guide body,~~
 - a reflection polarizer arranged between the polarizer and the light guide body,
 - at least one of the light diffusion layers being arranged between the back-face-side substrate and the polarizer, and
 - at least one of the light diffusion layers being arranged between the polarizer and the reflection polarizer.
13. (Previously Presented) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes a diffusion plate or a diffusion sheet which acts as one of the light diffusion layers and the diffusion plate or the diffusion sheet is arranged at a position closest to the light guide body among the at least two or more light diffusion layers.